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**PSST! AVAST, THERE!**  
**IT BE TIME TO CELEBRATE “TALK LIKE A PIRATE DAY” WITH THE  
REVEAL OF “PIRATES OF THE CARIBBEAN” FOR THE UPCOMING *DISNEY UNIVERSE*  
VIDEO GAME**

*New Environments and Character Costumes Based on  
Disney’s Award-Winning Film Franchise Unveiled for Disney Video Game*

**September 19, 2011** – Yo ho, ho, ho – a pirates life for me! In honor of the international celebration today of “Talk Like a Pirate Day,” Disney is sharing with fans the swashbuckling pirate adventures that will be part of the upcoming video game, *Disney Universe*. Featuring environments and character costumes inspired by Disney’s “Pirates of the Caribbean” movies, *Disney Universe* is the first video game that brings together characters and worlds inspired by both animated and live action films from Disney’s Walt Disney Animation Studios, Pixar Animation Studios and Walt Disney Pictures.

Players can suit up as film characters such as Captain Jack Sparrow, Angelica, Mr. Gibbs, Captain Barbossa and Blackbeard as they navigate their way over the Thames River and through the city streets of London. The new world also includes cannons to fend off the pirate ships, water bombs to prevent London from burning and rubber duck vehicles that players can utilize to engage in a final battle in an attempt to gain access to the Fountain of Youth.

The “Pirates of the Caribbean” environment and character costumes set sail as the latest Disney property to join the *Disney Universe* fun, alongside additional favourites including Tim Burton’s “Alice in Wonderland,” Disney•Pixar’s “Monsters, Inc.” and “WALL•E,” Disney’s “The Lion King,” and more to be revealed. *Disney Universe* will be available 27 October 2011 for the Xbox 360® video game and entertainment system from Microsoft, PlayStation®3 computer entertainment system, the Wii™ system from Nintendo and Windows PC.

Please visit [www.disneyuniverse.com.au](http://www.disneyuniverse.com.au) for more information. Art assets for *Disney Universe* are available at:

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**About The Walt Disney Company in Australia**

The Walt Disney Company (NYSE:DIS), together with its subsidiaries and affiliates, is a leading diversified international family entertainment and media enterprise with five business segments: media networks, parks and resorts, studio entertainment, interactive media and consumer products. Disney is a Dow 30 company with revenues of over \$36 billion in its most recent fiscal year, and a market capitalization of US\$61.14 billion as of 16 September 2011. For more information about The Walt Disney Company please visit: <http://corporate.disney.go.com/>

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**MEDIA CONTACTS:**

Tess Reddy  
Associate PR Manager, THQ  
Email: [tess.reddy@thq.com](mailto:tess.reddy@thq.com)  
Phone: 03 9573 9208  
Mobile: 0402 245 980